

ABSTRACT

A method and apparatus for generating a programme for presentation as a sequence of programme elements from a set of pre-recorded programme elements which may be transmitted to a receiver. Programme elements each representing for example an event are classified on the basis of programme element content, that is the nature of the event to which the programme element relates. Each programme element is allocated to at least one of the predetermined set of classes and each programme element is stored with at least one associated programme classification code. The classification codes identify the class to which the associated programme element has been allocated. A programme element is generated by selecting at least one programme classification code and presenting programme elements associated with that selected at least one programme classification code. Users are able to generate programmes based on for example the perceived value of individual programme elements.